

# Green Facts

This year's catalog was printed on paper made with 100% post-consumer waste recycled fibers—saving 27 trees, 2,295 lbs of emissions, 12,447 gallons of water and 833 lbs of solid waste.

<b>White Swirl</b>	<i>P. 3</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%

<b>PaperKraft™ 100</b>	<i>P. 4</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

<b>Kraft Colors 100</b>	<i>P. 5</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

<b>Glossy White</b>	<i>P. 6</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
PEFC Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%

<b>Aqua Jewel</b>	<i>P. 7</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

<b>Black Embossed</b>	<i>P. 8</i>
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks	Water-Based with Acrylic Coating
Recyclable?	No
Box Recycled Content by Weight	72%

<b>Leopard Print</b>	<i>P. 9</i>
Total Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Recycled Content by Weight	78%

<b>Zebra</b>	<i>P. 10</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

<b>Gold and Silver Foil</b>	<i>P. 11</i>
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	No
Box Recycled Content by Weight	72%

<b>Floral Print</b>	<i>P. 12</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

<b>Value Assortments</b>	<i>P. 13</i>
See White Swirl	
See PaperKraft™ 100	
See Kraft Colors 100	
See Gold and Silver Foil	
See Black Embossed	
See Leopard Print and Zebra	
See See-Thru	

<b>Present and Sell Boxes/See-Thru</b>	<i>P. 14, 15</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	N/A
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	57%

<b>Black Inserts</b>	<i>P. 16</i>
Paper Recycled Content	100%
—Post-Consumer Content	50%
—Post-Industrial Content	50%
FSC/SFI Certified Fibers	No
Inks	N/A
Recyclable?	Yes

<b>Gift Card Box</b>	<i>P. 17</i>
See PaperKraft™ 100 and Kraft Colors 100	
See Gold Foil and Black Embossed	
See Leopard Print and Aqua Jewel	

<b>#14 Gift Card Inserts</b>	<i>P. 17</i>
Black Embossed	89%
Chocolate Embossed Kraft 100	100%
Inks	Water-Based
Recyclable?	Yes

<b>Mailing Boxes</b>	<i>P. 18</i>
See PaperKraft™ 100	

<b>Eco-Fiber</b>	<i>P. 19</i>
Paper Recycled Content	100%
—Post-Consumer Content	0%
—Post-Industrial Content	100%
FSC/SFI Certified Fibers	N/A
Recyclable?	Yes

<b>Jeweler's Fiber</b>	<i>P. 19</i>
Paper Recycled Content	5%
—Post-Consumer Content	0%
—Post-Industrial Content	5%
FSC/SFI Certified Fibers	N/A
Recyclable?	Yes

<b>GreenShreds®</b>	<i>P. 20, 21</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes

<b>Gray Kraft 100</b>	<i>P. 24</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

<b>Navy Blue Kraft 100</b>	<i>P. 24</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

<b>Merlot Kraft 100</b>	<i>P. 24</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

<b>Black Kraft 100</b>	<i>P. 24</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%