Green Facts

This year's catalog was printed on paper made with 100% post-consumer waste recycled fibers—saving 27 trees, 2,295 lbs of emissions, 12,447 gallons of water and 833 lbs of solid waste.

	P. 3
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%
PaperKraft [™] 100	P. 4
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%
Kraft Colors 100	P. 5
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No.
Inks Pagyalahla?	Water-Based Yes
Recyclable? Box Recycled Content by Weight	100%
Glossy White	P. 6
Paper Recycled Content	20%
—Post-Consumer Content —Post-Industrial Content	0% 20%
PEFC Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%
Aqua Jewel	P. 7
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%
Black Embossed	P. 8
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks Water-Based with	n Acrylic Coating
Recyclable?	No
Box Recycled Content by Weight	72%
Leopard Print	P. S
Total Recycled Content	20%
	0%
—Post-Consumer Content —Post-Industrial Content	
—Post-Consumer Content —Post-Industrial Content	20% Yes
—Post-Consumer Content	20%
—Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers	20% Yes

	12,447 ganons or
Zebra	P. 10
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%
Gold and Silver Foil	P. 11
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	No
Box Recycled Content by Weight	72%
Floral Print	P. 12
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%
Value Assortments See White Swirl	P. 13
See PaperKraft™ 100	
See Kraft Colors 100	
See Gold and Silver Foil	
See Black Embossed	
See Leopard Print and Zebra	
See See-Thru	
Jee Jee-Illiu	
Present and Sell Boxes/See-Th	
Total Recycled Content	∩0/ ₋
—Post-Consumer Content	0%
	0%
—Post-Industrial Content	0% 0%
FSC/SFI Certified Fibers	0% 0% N/A
FSC/SFI Certified Fibers Inks	0% 0% N/A N/A
FSC/SFI Certified Fibers Inks Recyclable?	0% 0% N/A N/A Yes
FSC/SFI Certified Fibers Inks	0% 0% N/A N/A
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts	0% 0% N/A N/A Yes 57%
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content	0% 0% N/A N/A Yes 57% <i>P. 16</i>
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content	0% 0% N/A N/A Yes 57% <i>P. 16</i> 100% 50%
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content	0% 0% N/A N/A Yes 57% <i>P. 16</i> 100% 50%
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers	0% 0% N/A N/A Yes 57% <i>P. 16</i> 100% 50% No
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks	0% 0% N/A N/A Yes 57% <i>P. 16</i> 100% 50%
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers	0% 0% N/A N/A Yes 57% <i>P. 16</i> 100% 50% No
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col See Gold Foil and Black Embossed	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col See Gold Foil and Black Embossed See Leopard Print and Aqua Jewe	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17 ors 100
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col See Gold Foil and Black Embossed See Leopard Print and Aqua Jewe	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17 ors 100
FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Inserts Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Gift Card Box See PaperKraft™ 100 and Kraft Col See Gold Foil and Black Embossed See Leopard Print and Aqua Jewe	0% 0% N/A N/A Yes 57% P. 16 100% 50% No N/A Yes P. 17 ors 100

Water-Based

Yes

Inks Recyclable?

Mailing Boxes	P. 18
See PaperKraft [™] 100	
E E1	D 40
Eco-Fiber	P. 19
Paper Recycled Content	100%
—Post-Consumer Content	0%
—Post-Industrial Content	100%
FSC/SFI Certified Fibers	N/A Yes
Recyclable?	res
Jeweler's Fiber	P. 19
Paper Recycled Content	5%
—Post-Consumer Content	0%
—Post-Industrial Content	5%
FSC/SFI Certified Fibers	N/A
Recyclable?	Yes
	D 00 04
GreenShreds®	P. 20, 21
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Gray Kraft 100	P. 24
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%
Navy Blue Kraft 100	D 24
Navy Bille Kraff IIIII	
	P. 24
Paper Recycled Content	100%
Paper Recycled Content —Post-Consumer Content	100% 30%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content	100% 30% 70%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers	100% 30% 70% No
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks	100% 30% 70% No Water-Based
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable?	100% 30% 70% No Water-Based Yes
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks	100% 30% 70% No Water-Based
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable?	100% 30% 70% No Water-Based Yes
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content	100% 30% 70% No Water-Based Yes 100%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100	100% 30% 70% No Water-Based Yes 100%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content	100% 30% 70% No Water-Based Yes 100% <i>P. 24</i>
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content	100% 30% 70% No Water-Based Yes 100% <i>P. 24</i> 100% 30%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content	100% 30% 70% No Water-Based Yes 100% <i>P. 24</i> 100% 30% 70%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers	100% 30% 70% No Water-Based Yes 100% <i>P. 24</i> 100% 30% 70%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks	100% 30% 70% No Water-Based Yes 100% P. 24 100% 30% 70% No Water-Based
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight	100% 30% 70% No Water-Based Yes 100% P. 24 100% 30% 70% No Water-Based Yes 100%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100	100% 30% 70% No Water-Based Yes 100% 80% 70% No Water-Based Yes 100% 70% No Water-Based Yes 100%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content	100% 30% 70% No Water-Based Yes 100% 80% 70% No Water-Based 70% No Water-Based Yes 100% All P. 24 100% All P. 24 100% All All All All All All All All All Al
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content by Weight	100% 30% 70% No Water-Based Yes 100% 8 100% 70% No Water-Based 70% No Water-Based Yes 100% 100% 30% 30% 30% 30% 30%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content by Weight Black Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Consumer Content —Post-Industrial Content	100% 30% 70% No Water-Based Yes 100% 80% 70% No Water-Based Yes 100% 90% 100% 100% 100% 100% 100% 100%
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content by Weight Black Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content —Post-Industrial Content —Post-Industrial Content FSC/SFI Certified Fibers	100% 30% 70% No Water-Based Yes 100% 30% 70% No Water-Based Yes 100% 30% 70% No Water-Based Yes 100% No
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content by Weight Black Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Consumer Content —Post-Industrial Content —Post-Industrial Content FSC/SFI Certified Fibers Inks	100% 30% 70% No Water-Based Yes 100% 80% 70% No Water-Based Yes 100% 30% 70% No Water-Based Yes 100% No Water-Based Yes 100% No Water-Based No No No Water-Based
Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Merlot Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content FSC/SFI Certified Fibers Inks Recyclable? Box Recycled Content by Weight Black Kraft 100 Paper Recycled Content by Weight Black Kraft 100 Paper Recycled Content —Post-Consumer Content —Post-Industrial Content —Post-Industrial Content —Post-Industrial Content FSC/SFI Certified Fibers	100% 30% 70% No Water-Based Yes 100% 30% 70% No Water-Based Yes 100% 30% 70% No Water-Based Yes 100% No